

Muvex ICT Company Profile



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1. Company Overview

Company Summary:

Muvex ICT (Pty) Ltd is a company that exists in the business of selling efficient accessibility to education; it aims to enable learners across the continent, in different levels of studying, to transition into being active participants of the 4th industrial revolution, by providing seamless eLearning solutions. Our products are not only intended increase accessibility to education but also to create personalised learning experiences which cater to the pace at which individual learners consume and learn materials.

Mission Statement:

To offer an affordable advanced learning privilege to all, bridging the ICT learning gap between basic and tertiary education levels.

Vision

To empower the education system in South Africa through mobile technology, by distributing our in-house digital libraries.

Markets and Services:

Our services are tailormade for students, both in the GET & FET groups of learning, i.e., for learners from Grade One to Grade 12. This fundamentally ensures that our business is continuously in operation as older students are phased out to make room for the new.

Objectives:

- Allow learners' access to free WI-FI, which seamlessly links the eLearning Tablets and our Digital Library.
- Promote self-study.
- Give access to the teachers at any time through video lessons.
- Give access to relevant study materials at any time; and
- Give access to self-assessments.



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2. Business Description

We are simplifying education through eLearning mobile technology solutions. We have tablets and a uniquely designed device, i.e., digital library which is distributed, along with learning tablets to schools. A digital library is a device with free WI-FI, which is loaded with the whole syllabus from grade 1 to grade 12. In it are video lessons, handy notes, textbooks and some web links. The digital library essentially functions as a school on the digital cloud. Teachers can use the same platform to teach and send assessments online to the students which can be completed on the tablets we provide. In addition to that, the device is also capable of marking the assessments.

Product Offering

We offer the following packages to schools and organizations:

1. A free digital library provided the school encourages a minimum of 200 learners to buy tablets from us. All this, for only R30 000.
2. A Digital Library plus 15 free tablets to the value of R40 000.
3. Tablets pre-loaded with learning materials for only R1 800 and R3 499.
4. All ICT equipment's supply.
5. Digital and direct marketing agency

NB: Our eLearning tablet solutions are designed strictly for learning purposes, with limited functionality, therefore functions such as calling, camera access and social media platforms, cannot be accessed.



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3. Brand Values

Innovation

We offer up-to-date services. We believe we are trend-setters in the learning industry as we make learning fashionable and relevant in today's ever progressing society.

Flexibility

We travel across borders and go the distance to extend our reach, thus providing a cushion and sponge for growth.

Integrity & Accountability

We take full responsibility in ensuring that our customers are satisfied with the services rendered or products sold. The makeup of our rendition and product offering is based on our database of both new and existing clients, which enables us to dedicatedly create and open a 24/7 customer care line to tend to the potential discrepancies associated with our product offering. We conduct our business based on the fairness of the market at large, both ethically and professionally.

Passion

Enthusiasm and love for what we offer our clients is the fuel which makes Muvex ICT an institution of excellence.

Quality

We do not compromise on the quality of our products over anything. Our product offering and services are top of the range and delivered with utmost excellence.



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4. Value Proposition

Why Muvex ICT?

Because we are the frontier of providing such a paramount, transitional technology which introduces an economy that is still backlogged to a technological approach which can see students learning how to be active participants in a 4IR suited economy. This ensures that at the very least, Muvex ICT is already positioned to participate when our economy fully transitions into the 4IR economic model, which not only means selling eLearning Tablet Solutions but also that we are at the forefront of adopting technologies which can optimise the learning experience for every learner/student.

The provision of water to South African communities will remain as one of the most lucrative industries in the South African society, this based on the fact that South Africa is a naturally water scarce country and there are only but a handful of water transfer schemes to date. But even that does not eliminate the need for drilling water as regulated government water is still distributed with the use of a schedule. Furthermore, the cost of drilling a borehole once off, is significantly less compared to the cost of paying a water bill monthly, in the long term. Therefore, the business is future proof.

Some of the benefits associated with your school/organization having a relationship with Muvex ICT, through the purchase of our products includes:

- We adopt your school, then we come every quarter for a motivational session.
- We send our team with laptops to help matriculants apply online.
- We supply bursary and tertiary application forms for matriculants.
- Your students qualify to enter our Spelling Bee Competition.



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